



# Selling a stress-free lifestyle

Alison Carothers practically grew up in her parents' swimming pool store. Over time, she fell in love with Summer Classic outdoor furniture – and the family behind the company. When it came time to open her own store, Alison chose to become a Summer Classic licensee. Now, her 10,000-sq ft. showroom in Louisville is filled with inspiration for every kind of outdoor space imaginable.

## Payroll was a mess

Our previous payroll provider didn't end up having the credentials we thought it did, so it was kind of a mess.

We would send our hours, and she would enter them in her program and schedule all the payments, but it took forever. And there were some problems with our end-of-the-year taxes — we heard from the IRS every day for a year-and-a-half. That was a bad time.

## We didn't even look at anyone else

When a friend recommended ADP, I was very open to it. A representative came in and walked us through the program. It was so easy, and the website was so user-friendly, we didn't even look at anyone else.

Now, payroll takes us 15 minutes, and it's error-free. When I trained our new office manager on RUN, it took her very little time to pick up.

## RUN takes the guesswork out of payroll

We love the chat function on ADP.com. It's quick, it's easy, and they're very informative and knowledgeable. Once, we had a payroll issue, and we just gave them the numbers and they fixed it immediately. We never had to talk to anybody.

I'm all about automation and making things easier. RUN takes the guesswork out of payroll and makes it easy for us to give out bonuses, track vacation time, whatever we need to do. It's so much better than what we had before.

#workingfor


We say that we sell a lifestyle and not a product. But for a long time, I worked really long hours, and I had young kids. Now, I'm working more toward a work/life balance, being a momma and a business owner, and providing a better lifestyle for my family, our customers' families and the families that work here.

## Allison Carothers


Owner




## Quick facts

 **Company:** Summer Classics  
Home Louisville


 **Headquarters:** Louisville, KY

 **Industry:** Furniture

 **Established:** 2008

 **Employees:** 10

 **Locations:** 1

 **Website:**  
[Summerclassics.com/sc-stores/louisville](https://summerclassics.com/sc-stores/louisville)

**Business Challenge:** A previous payroll provider made payroll cumbersome and committed errors on taxes, resulting in months of stressful calls from the IRS.

**How ADP Helped:** RUN Powered by ADP® (RUN) streamlined the payroll and tax process, eliminating the stress and wasted hours.



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